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Mobile Application Development  
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**What is social entrepreneurship?**

Pursue innovative solutions for social problems.

**What is (are) the difference(s) with entrepreneurship?**

It is non-profitable and the objective is to solve social issues, in other words help people.

**What did you learn from the talk of Matt Henessy?**

I’ve learned how the technology can be used to support social business and how theses business can improve peoples’ lives.

**Who are the users targeted of Frist Access?**

It’s about 3 billion underbanked people.

**What mobile solution(s) is (are) proposed?**

It is used a SMS to authorize the Firs Access system to get the user data from the mobile carriers. With this data the system is able to calculate the loan possibility. They also use a mobile app to show the summarize information about the user.

**Why mobile?**

It’s a huge amount of information that could be used to predict the credit score. Moreover nowadays mobile has a big penetration, almost everybody have a line.

**Would Android apps make sense?**

Yes, an android app could be used to improve the user experience and the acceptance of this service.